



FOR THE
M O S T
BEAUTIFUL ROOM
IN YOUR
H O M E

You can perform decorative
miracles in your home with
SCENIC WALLPAPER

Van Luit sectional scenic wallpapers are used by leading designers and decorators all over the world to impart "decorative magic" to their most beautiful interiors. With the many designs available in an almost unlimited variety of subjects and colors . . . you can select the exact one to provide an exquisite background with personality for any style furnishings you may prefer. Look through these pictures of interiors . . . each has that touch of decorative drama provided only by a scenic wallpaper.

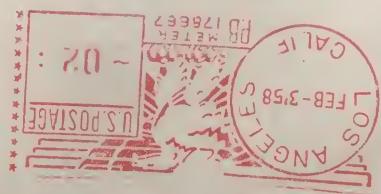
Pheasant

... a design of rare delicacy and charm, 5 panels covering 11'-3" of lineal wall space
... in 4 rich colorways and with matching background texture available.



W A L L P A P E R
S C E N I C

LIVONIA MICH 8M105
31601 W CHICAGO BLVD
MICHAEL A KILLEINER



FOR THE MOST BEAUTIFUL ROOM IN YOUR HOME

Albert
Van Luit & Co.

OFFICE & FACTORY
4000 CHEVY CHASE DR.
LOS ANGELES 39

EASTERN BRANCH & WAREHOUSE
2908 EUCLID AVE.
CLEVELAND 15

DECORATOR SHOWROOMS
515 MADISON AVE., NEW YORK 22
2908 EUCLID AVE., CLEVELAND 15
104 S. ROBERTSON, LOS ANGELES 48



Good Contemporary Decoration is Simple...but not Stark!

Today's trend in interior decoration requires more interest on the walls . . . not the picture-cluttered walls of the Victorian era . . . but backgrounds with far more imagination than the plain drab wall. Wonderful textures are available which add character to your walls . . . and on these textures are overprinted scenic wallpaper designs which may be placed exactly where they will provide the most dramatic setting for the smartest arrangement of furniture with the same texture being used on the balance of the wall space.

Country Garden ABOVE:

As you look across this friendly room . . . the wall seems to "open" through shuttered doors into a beautiful garden. While this tends to make the room look larger . . . the dimensional boundaries are still defined by the realistic wall of shutters. This is Van Luit's popular "COUNTRY GARDEN" . . . a design of great versatility. The set is composed of 4 strips covering 9 lineal feet when hung in sequence. In a choice of inspiring colorways.

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You can do Wonderful Things with Scenic Wallpaper

With the versatile wallpaper designs of Van Luit . . . you can add interest and give a room a whole new personality. You can make rooms look larger by using scenics which give the illusion of space and distance . . . you can minimize objectionable architectural faults with unusual overall textures.

From the harmonious colors you can establish a smart scheme for the entire room. You can direct interest to one focal point . . . but best of all you can create a background with character and individuality for your furnishings . . . whether they are traditional, modern or a combination of both.

Coromandel BELOW:

It's difficult to realize that the fascinating folding screen on the wall above the bed is, in reality, a sectional scenic wallpaper. It is a beautifully drawn reproduction of one of the old Oriental Coromandel screens which have become such an important accessory in today's interior decoration. COROMANDEL is available in rich metallic colors in a 4 strip scenic covering 9 lineal ft.





Jardinet ABOVE:

... a 4 panel scenic, each design panel complete in itself and printed on interesting textured backgrounds, permitting any one of the designs to be "spotted" wherever desired and matching background paper used on remaining areas. The design is faintly oriental in flavor . . . bamboo and persimmon trees lightly drawn and vertical in feeling. Notice in the picture how a part of the design used at the end of the long hall ties the two rooms together with the same decorative motif for a smart correlated effect.



Marshes ABOVE:

... an exquisite 4 panel scenic with that quality of coloring and technique so characteristic of rare, antique wall hangings. Use it as a dramatic background for either contemporary or traditional furnishings . . . its elegant simplicity is a delightful departure from the usual. The set consists of 4 panels and 3 rolls of the textured background. Each panel, complete in itself, can be placed where most needed and the balance of wall space covered with the textured background.

Until Albert Van Luit manufacture of scenic . . . the only available expensive imports fr Today more than 50 a wide variety of sub within the reach of ev apartment to the mos

The cost of an Albert cording to the number Sets range from \$24 gardless of the cost in true decorative ef single element of dec

Garden Song UP

...this charming graceful tree bou butterflies captures morning. This vers panels and 2 exte bined in many way rative effects...a st background for any

Contemporary RIG

... a brand new co sign. It has the ord sought after in today iron uprights stretch off the boundaries o den. The set consists of dado design . . . of design is 6'10 1/2" ing background text

USE
SCENIC WALLPAPER
FOR THE
**MOST BEAUTIFUL
ROOM**
IN
YOUR HOME

Available from
coast to coast
at better

**DEALERS and
INTERIOR DECORATORS**

pioneered the design and
wallpaper in this country
fictional murals were very
Europe and the Orient.
Luit designs encompass
t matter and are priced
y home from the modest
luxurious residence.

An Luit scenic varies ac-
f strips and colors used.
to \$200.00 . . . but re-
represent more value
tiveness than any other
ting in your room.

RIGHT:

angement of flowers,
jewel-toned birds and
e joy of a fresh spring
e design composed of 4
n panels may be com-
o create very smart deco-
ing complement and fitting
erior.

pt in scenic wallpaper de-
, uncluttered look so much
nteriors. Sharply delineated,
ight colors between, mark
beautifully landscaped gar-
5 panels with 2 filler panels
vering 15'9". Highest point
rinted on 12' strips. Match-
available.





Backgrounds for Living

As you examine these inspiring pictures . . . imagine how lovely a Van Luit wallpaper mural would look in your home. Visualize how much more interesting a room becomes when the walls are an integral part of the whole decorating idea. Van Luit scenics are so beautifully colored and in such a wide variety of subjects . . . you're sure to find the exact one that will inspire you to create a more beautiful room and therefore a more pleasant background for living.

Sectional Scenic Wallpapers

are, in reality, handprinted murals which have been divided into 30" strips. When joined together they make the complete design which covers from 9 to 18 lineal feet of wall space without repeating (depending on the number of strips in the set). You may start with any strip, permitting the most important elements of the design to be placed where they will be best in your room. Remember, scenic wallpaper has wonderful decorative possibilities. Your dealer or decorator will be pleased to assist you.

Spring Bough & Shoji

. . . is a beautifully-drawn, gay blossoms. It emerges from depth of 38" leaving ample design for the most advanced furniture. The SHOJI with sliding wall is, in reality, will be used alone or with the room a delightful Oriental BOUGH is composed of 4 textured grounds which are roll to complete any amount may desire. SHOJI is available

Grand Manor RIGHT:

. . . a floral garden today's return to greater elegance. Because of thoughtful design necessarily run consecutively in but may be placed where they consists of 5 panels covering 11' 3". Three rolls of plain texture are

Pine Ridge BELOW:

. . . this happy little rural scene the days of your grandma and husking bees. But a modern technique is used to pervade this particular country-like, one-dimensional technique up to the era of black wrought-iron furniture. PINE RIDGE panels covering 9 lineal feet

Albert
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SCENIC
WALLPAPER



LEFT:

graceful branch with boughs from the ceiling to a space beneath the eaves. The ingenious placing of which appears as a wallpaper which may be "bough" to give the room flavor. SPRING panels on interesting scenes available by the yard. Of wall space you will be able to use by the panel.

Scenic mural in keeping with the latest taste in decoration. The panels need not be in numerical sequence, as shown here. Set contains 3 panels of wall space. Each panel is included in each set.

Scenic harks back to old days, patchwork quilts and modern flavor seems to merge in the countryside . . . posterity brings it right up-to-date. wrought-iron and functional furniture is made up of 4 pieces.



For the New...or not so New

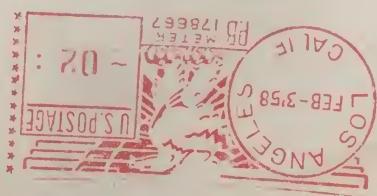
If you're lucky enough to be planning the decoration of a new home . . . you'll find that no other single element of interior decoration will add so much decorative beauty as a sectional wallpaper mural. If you're doing over an old room . . . you can change the complete character with a scenic . . . even though you retain all the furniture and accessories which you now have. The use of a sectional scenic will act as a dramatic back-drop and make your whole room take on the new beauty of an exciting stage setting.

Decorative Versatility

Many of these delightful designs are printed on exclusive Van Luit textured grounds. These grounds come in a variety of fascinating textures simulating rare oriental silks, grass cloths, rice papers, fabrics and others. By using the sectional mural on one wall of a room . . . the correlated effect may be carried on the other three walls, halls, alcoves and adjoining rooms by using the matching texture. By doing this you create a unity of design and color which spells "simplicity," the keynote of the best contemporary decorating.



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